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MXR® TALK BOX

- Self-contained amp and speaker driver—no need for a separate rig
- Volume, Tone and Gain controls for tone-shaping
- Smaller more pedalboard-friendly size
- True bypass

The MXR Talk Box offers modern gigging convenience and ultimate tone sculpting while maintaining the effect's legendary character. With a built-in amp and speaker driver, the MXR Talk Box boasts a compact footprint, with no need for a separate rig and no need to patch into your amp's speaker output. Volume, Tone, and Gain controls shape your voice's texture for maximum impact.





MXR® BASS CHORUS DELUXE

- Chorus and Flanger modes
- Analog bucket-brigade technology
- Separate Bass and Treble controls for detailed tone sculpting
- X-OVER mode for increased low end clarity

Powered by analog bucket-brigade technology, the MXR Bass Chorus Deluxe delivers full-spectrum, shimmering, liquid chorus. A Flanger button applies an organic swooshing effect; the X-Over button ensures the punch and fundamental of your low end is maintained; and Bass and Treble controls allow fine-tuning of modulation EQ—all this plus true-bypass switching housed in a compact, rugged MXR housing.





MXR® BASS OVERDRIVE

- A unique overdrive circuit designed specifically for bass
- Separate clean and drive controls for tonal versatility
- 100% analog circuitry for rich, warm tone

The MXR Bass Overdrive is an original design that delivers warm, tube-like overdrive. Along with standard Volume, Tone, and Drive controls, this pedal features a Clean control so you can blend a pre-set EQ clean signal with the overdrive signal, resulting in sweet, burly bass overdrive.

PART #	DESCRIPTION	SKU
M89	MXR BASS OVERDRIVE	7-10137-06406-5



MXR® DC BRICK™ POWER SUPPLY

- 8 red LEDs clearly indicate short-circuited pedals
- Powers eight 9V pedals and two 18V pedals
- Handles twice the power of the DCB10
- Short Circuit Protection gives it a stable working mode

The MXR DC Brick Power Supply features the same short circuit and overload protection of the DCB10, but it handles twice the power. Additionally, each 9v output has a red LED that illuminates if there is a short. The MXR DC Brick Power Supply has eight 9v outputs and two 18v outputs, a change from the DCB10's seven 9v outputs and three 18v outputs. AC adapter and all necessary cables to connect pedals to the unit are included.





EVH® 35TH ANNIVERSARY SERIES

- Limited edition celebration of Eddie Van Halen's 1978 debut
- Premium high gloss finishes based on Eddie's legendary "Black and White" and "Frankenstein" guitars
- Hand-painted Stripes
- Numbered Certificate of Authenticity
- Limited 2013 run:

EVH90SE: 1,500EVH117SE: 1,000EVH95SE: 1,000

Dunlop celebrates 35 years since the debut of Eddie Van Halen with the limited edition 35th Anniversary Series of EVH signature effects featuring limited edition finishes based on his legendary "Black and White" and "Frankenstein" guitars. With premium quality high gloss paints, the result is a collection of richly finished pedals that are as ready for the showroom floor as they are for the road.

PART #	DESCRIPTION	SKU
EVH90SE	EVH 35TH ANNIV. PHASE 90	7-10137-06270-2
EVH117SE	EVH 35TH ANNIV. FLANGER	7-10137-06272-6
EVH95SE	EVH 35TH ANNIV. WAH WAH	7-10137-06274-0



VOLUME (X)

- Control your volume levels or effects pedals with exacting precision
- Pat. Pending Dunlop Steel Band Drive for frictionless, highly reliable action
- Fully adjustable rocker tension

The Dunlop DVP3 Volume (X) combines both volume and expression pedal functionality in one sturdy, pedalboard friendly housing. Create smooth volume swells or control effect parameters with the road-proven, patent-pending heavy-duty band drive. Internal controls set the expression mode's minimum effect level parameters and the rocker's heel/toe polarity. Features external jacks for Volume, FX, Output, and Tuner output.

PART #	DESCRIPTION	SKU
DVP3	VOLUME (X)	7-10137-06619-9



FUZZ FACE® MINI DISTORTION

- 3 legendary Fuzz Face tones in smaller, more pedalboard-friendly housings
- Modern upgrades such as AC power and on/bypass status LED
- True Bypass

The Fuzz Face Mini Distortion line features legendary Fuzz Face tones in smaller, more pedalboard-friendly housings with several upgrades: a bright status LED, an AC power jack, and a convenient battery door.

The FFM1 Silicon Fuzz Face Mini Distortion is spec'd from a 1970 Fuzz Face distortion in our own collection, prized for its bright and aggressive Fuzz Face sound delivered by its matched BC108 silicon transistors.

The FFM2 Germanium Fuzz Face Mini Distortion is based on '66-'68 era pre-silicon Fuzz Face distortion, famous for warm vintage fuzz tones provided by slightly mismatched germanium transistors.

The FFM3 Jimi Hendrix Fuzz Face Mini Distortion has the same circuit as the JHF1 in a smaller housing, delivering the thick, smooth Fuzz Face tone that Jimi Hendrix made famous, in a pedalboard-friendly size.

PART #	DESCRIPTION	SKU
FFM1	SILICON FUZZ FACE MINI BLUE	7-10137-06597-0
FFM2	GERMANIUM FUZZ FACE MINI RED	7-10137-06651-9
FFM3		7-10137-06653-3

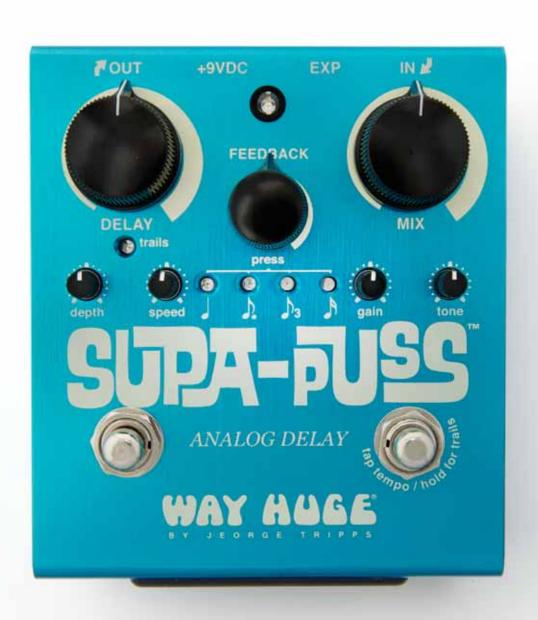


JOE BONAMASSA SIGNATURE FUZZ FACE® DISTORTION

- Voiced specifically for Joe's humbucker-driven tone
- Hand-wired with NOS Russian military germanium transistors
- Gloss black finish and vintage top hat replica knobs
- Limited yearly batch run

Hand-wired using NOS Russian military germanium transistors, this pedal is voiced specifically for Joe's humbucker-driven tone, adding sustain and thickness for a rich, creamy fuzz. True bypass, with replicas of vintage top hat knobs and a deep and rich gloss black finish.

PART #	DESCRIPTION	SKU
JBF3B	JOE BONAMASSA SIGNATURE FUZZ FACE® DISTORTION	7-10137-06460-7
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WAY HUGE® SUPA-PUSS™ ANALOG DELAY

- Up to 900ms of true analog delay
- Tap tempo allows up to 3 full seconds
- Subdivision control for repeats
- Tone, Gain and modulation circuits for shaping the sound of the delay signal
- Received Guitar Player Magazine's Editor's Pick Award

Jeorge Tripps, the sensei of delay, has concocted a pedal with more options than Wilt Chamberlain's little black book. The Supa-Puss provides up to 900ms of pure analog delay with six growling bucket-brigade chips, a fully tweakable LFO modulation circuit, and a Tap Tempo switch. With these and an array of other controls and features, you can dial in anything from rockabilly slapback to experimental, mystical ambience. And it's all true bypass. Hook up an expression pedal for continuous, real-time control over the Supa-Puss' delay time and the destiny of your listeners.

PART #	DESCRIPTION	SKU
WHE707	WAY HUGE SUPA-PUSS ANALOG DELAY	7-10137-05414-1



WAY HUGE® ECHO-PUSS™ ANALOG DELAY

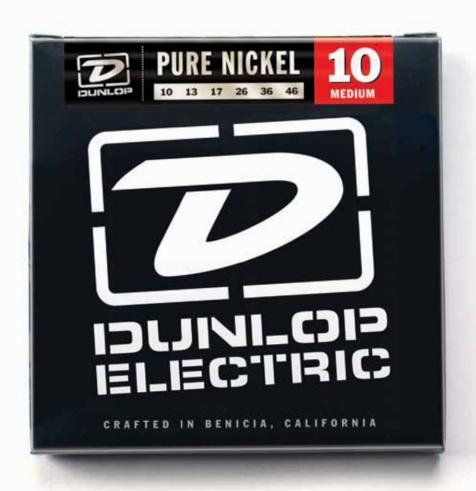
- Shape the tone of your repeats
- Up to 600ms of true analog delay
- Dual bucket-brigade lines
- Tweakable LFO modulation circuit

Armed with a black belt in delay, Jeorge Tripps has created a pedal with dynamic modulation and oceanic tone that goes from bright to dark faster than a family reunion. The Echo Puss serves up 600ms of pure analog delay with a pair of bucket-brigade chips, low-noise op-amps and bypass switching truer than teenage love.

PART #	DESCRIPTION	SKU
WHE702S	WAY HUGE ECHO-PUSS ANALOG DELAY	7-10137-06606-9







PURE NICKEL STRINGS

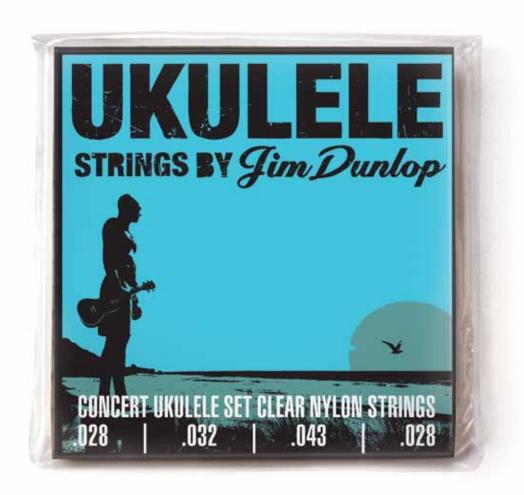
- Warm, smooth midrange
- Great sustain
- Very smooth feel
- Blooming response

For a rich, vintage vibe and modern quality and consistency, string up with Dunlop Pure Nickel. These strings are specially formulated for old school warmth, excellent sustain, and a smooth midrange. Made from the finest 92% nickel wrap and steel hex core materials, Dunlop Pure Nickel Strings offer players a distinct range of tonal shading well-suited for rock, blues, and jazz.

PART #	DESCRIPTION	SKU
DEK0942	PURE NICKEL LIGHT-6/SET	7-10137-05802-6
DEK1046	PURE NICKEL MEDIUM-6/SET	7-10137-05804-0
DEK1052	PURE NICKEL LIGHT/HEAVY-6/SET	7-10137-05806-4
DEK1150	PURE NICKEL MED HEAVY-6/SET	7-10137-05808-8

NOW

SHIPPING



UKULELE STRINGS

- Optimized for popular ukulele tunings
- Warm overtones
- Exceptional clarity
- Made in USA

Dunlop Ukulele strings offer a traditional balance of warm overtones and superb clarity with excellent dynamics and sustain to communicate your unique playing style. Our ukulele strings are made with a proprietary blend of nylon monofilament for improved flexibility, tuning, and longevity; and they're inspected using laser precision technology to ensure overall consistency.

PART #	DESCRIPTION	SKU
DUY201	UKE SOPRANO STUDENT-4/SET	7-10137-05238-3
DUY301	UKE SOPRANO PRO-4/SET	7-10137-05239-0
DUY302	UKE CONCERT PRO-4/SET	7-10137-05240-6
DUY303	UKE TENOR PRO-4/SET	7-10137-05241-3
DUV304	UKE BARITONE PRO-4/SET	7-10137-05242-0



HEAVY CORE® BASS STRINGS

- Designed for downtuning
- Tight low end
- Smooth feel
- Crafted in the USA

Tune down and dig in with Heavy Core Bass Strings. We set out to create a set of strings that bass players can downtune without the need to modify their instrument or their playing style. We didn't just make bigger strings—we took our time to develop specific core-to-wrap ratios that deliver the optimal balance of tone and tension. Heavy Core Bass Strings maintain a natural feel while providing punchy lows, articulate mids and crunchy highs when tuning below E Standard.

PART #	DESCRIPTION	SKU
DBHCN45105	45-105 BASS HEAVY-4/SET	7-10137-06220-7
DBHCN55115	55-115 BASS HEAVIER-4/SET	7-10137-06222-1
DBHCN55120	55-120 BASS HEAVIEST-4/SET	7-10137-06661-8



PART #	DESCRIPTION	SKU
DBS30130T	TAPER B BASS STAINLESS STEEL MED-6/SET	7-10137-06256-6
DBS45125T	TAPER B BASS STAINLESS STEEL MED-5/SET	7-10137-06252-8
DBN30130T	TAPER B BASS NICKEL MED-6/SET	7-10137-06248-1
DBN45125T	TAPER B BASS NICKEL MED-5/SET	7-10137-06244-3

TAPERED B BASS STRINGS

AVAILABLE IN 5 AND 6 STRING BASS SETS

- Higher tension
- Tighter lows
- Increased sustain
- More accurate intonation

The tapered B String provides higher tension for more focus and sustain while allowing for more accurate intonation.

Bass players demand consistency, durability, and versatility from their strings. Dunlop delivers. Dunlop Bass Strings offer traditionalists, slappers, and pick-wielding rockers cutting midrange, wide bottom end, and a growl that will cut through any band.

Carefully selected core-to-wrap ratios yield low tension strings with an extremely long life, and minimal break-in time. Each set is exceptionally well balanced string-to-string, and provides an amazing amount of dynamic range.



MUDSLIDE® CLASSIC & HYBRID TONEBARS

- First two tonebars in Dunlop's Mudslide line
- Classic Style Tonebar makes favored slide tone available to lap and pedal steel players
- Hybrid Tonebar combines brightness of glass with warmth of ceramic

In 2013, Dunlop is debuting two new tonebars in the Mudslide line: Classic Style and Hybrid.

The Classic Style Tonebar makes the rich, warm tone favored by slide players available to lap and pedal steel players.

The Hybrid Tonebar combines the singing brightness of glass with the full, resonating tone of ceramic.

PART #	DESCRIPTION	SKU
911	911 MUDSLIDE CLASSIC TONEBAR	7-10137-06719-2
912	912 MUDSLIDE HYBRID TONEBAR	7-10137-06721-9





GIG PACKS

- Dunlop's must-have accessories in one package
- Available in both acoustic and electric guitar versions
- Perfect for point-of-purchase placement

From the world's leader in guitar accessories comes the Dunlop Accessory Gig Packs, available in convenient Electric and Acoustic versions.

The Electric Pack contains two sets of DEN1046 electric strings, one D38-09 black strap, and a PVP101 Player's Pack with 12 assorted picks.

The Acoustic Pack contains 3 sets of DAP1254 acoustic strings, one chromed slide, one elastic capo and a PVP102 Player's Pack with 12 assorted picks.

PART #	DESCRIPTION	SKU
GA24	ACOUSTIC GIG PACK	7-10137-05788-3
GA54	ELECTRIC GIG PACK	7-10137-05787-6







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PEDALBOARDS

- Designed to accommodate all Dunlop pedals
- Powered by MC403 Power System or 2 M237 DC Brick Power Supplies
- Conceals wiring
- Available in different pedal configurations

Free up your sales staff, dress up your store, and become a destination spot for customers looking to try out the best pedals on the market. The Dunlop Pedalboard features rugged steel construction designed to accommodate all available Dunlop pedals, and the hide wiring and the MC403 Power System underneath. Available in different pedal configurations, and unloaded. Please speak with your Dunlop sales representative for available pedal configurations and pricing. Dimensions: 24" x 22".

PART #	DESCRIPTION	SKU
PB1001	PEDALBOARD - GUITAR 1	7-10137-05575-9
PB1002	PEDALBOARD - GUITAR 2	7-10137-05576-6
PB1003	PEDALBOARD - BASS	7-10137-05658-9

COUNTER DISPLAY

- Exciting new assortment of Dunlop Picks in our Counter Merchandiser
- Features our most popular Pick releases over the last five years
- Ultex® Sharp Picks, Tortex® TIII Picks, Jazz picks and more

Put the latest Dunlop picks on your counter with the CP13 Counter Merchandiser. The CP13 features an assortment of the most popular Dunlop picks released over the last five years: Ultex Sharp Picks, Tortex TIII Picks, Nylon Max Grip Picks, Tortex Pitch Black Picks, and a selection of Jazz style picks.

	DESCRIPTION	SKU
CP13		7-10137-06744-8



At Dunlop, we augment traditional advertising methods with a strong focus on marketing through content and community. We speak directly to players worldwide via social channels to deliver not only new product announcements but also our signature style demo videos, educational blog pieces, artist news bits and other information related to the music and musical instrument community. By paying attention to players and their interests beyond just selling products, we have rapidly grown our online communities and strengthened our reputation as a customer-oriented and player-driven company.

JIMDUNLOP.COM
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IF YOU HAVE ANY QUESTIONS OR WOULD LIKE MORE INFORMATION ABOUT DUNLOP MARKETING, PLEASE EMAIL MARKETING@JIMDUNLOP.COM.

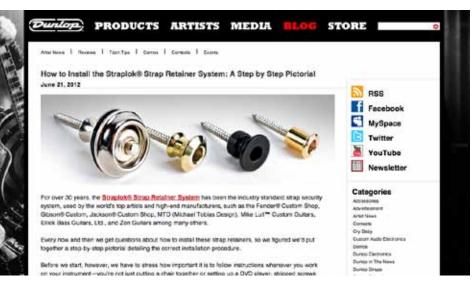
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10,201,929 PAGE VIEWS 2,590,641 VISITS 1,619,776 UNIQUE VISITORS

BLOG

386,203 PAGE VIEWS 194,926 VISITS 156,850 UNIQUE VISITORS









YOUTUBE

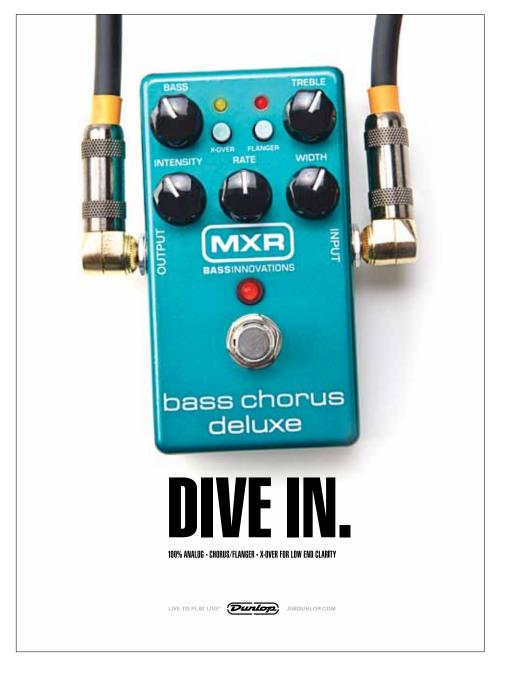
246 VIDEOS 18K SUBSCRIBERS 9.2 MILLION VIDEO VIEWS

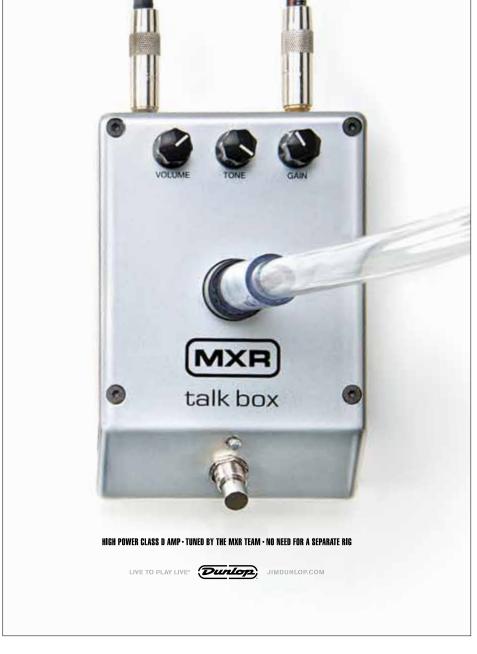


CUSTOMER SERVICE

- "BIG SHOUT OUT TO DUNLOP CUSTOMER SUPPORT! THE BEST I'VE HAD BY FAR!"
- Kelvin W., Birmingham, UK via Twitter
- "GREAT CUSTOMER SUPPORT! 10 STARS, YOU GUYS ROCK!!"
 - Seth H., Bessemer, AL, USA via Email
- "YOU GUYS REALLY ROCK, I CAN'T THANK YOU ENOUGH! YOU'VE GOT A LIFELONG CUSTOMER HERE."
- Andy B., Baltimore, MD USA via Facebook

PRINT ADS







Designed by a freak with dog ears.

Armed with a black belt in delay, Jeorge Tripps has created a pedal with tweakable modulation and oceanic tone that goes from bright to dark faster than a family reunion. The Echo-Puss™ serves up 600ms of pure analog delay with a pair of bucket-brigade chips, low-noise op-amps and bypass switching truer than teenage love. Add a limited edition face by iconic rock artist Alan Forbes and what we have here is a revolution in analog delay design. **For Sonic Voyage(\$ only.**











Designed by a freak with dog ears.

Jeorge Tripps, the sensei of delay, has concocted a pedal with more options than Wilt Chamberlain's little black book. The Supa-Puss[™] provides up to 900ms of pure analog delay with six growling bucket-brigade chips, a fully tweakable LFO modulation circuit and a Tap Tempo switch. With these and other controls and features, you can dial in anything from rockabilly slapback to experimental, mystical ambience. And it's all true bypass. Hook up an expression pedal for real-time control over the Supa-Puss' delay time and your listeners' destiny. **For Sonic Voyage(3 only.**









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http://trade.jimdunlop.com/ user name: trade password: dunloptr4d3